Personal Business Card Assignment

I can create a business card for me, using ONLY typographical characters (letters). I will design my own type using Adobe Illustrator. I can use small amounts of graphic elements such as a boxes or lines. I can use colors. I will complete 15 hand-drawn thumbnails before starting to work on the computer.

I will not use type that is already created. I will not use pictures such as footballs, or stars or shoes.

Include (no smaller than 8pt type):
- My name
- My address, with zip code
- My phone number
- My email (I can use a pretend address, email, and phone).

I can create at least 10 versions of my personal logo in the computer before I move on to the next step.

I can create 3 business card versions, as seen on the Illustrator template. (You will be printing either the horizontal or vertical version.)
- One horizontal
- One vertical
- One double size with fold

To find this template I will:
- Open Adobe Illustrator
- Under “File” go to “New from Template”
- Open “Blank Templates”
- Open “Business Cards”

For the final printing, I will create a layout with 10 of the same card.
To find this template I will open the 10 business card blank template from Mrs. Harris’s swift page.

<table>
<thead>
<tr>
<th>Possible points</th>
<th>Self-grade</th>
<th>Teacher Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Original, thoughtful, creative design. (See examples in classroom) Good color and style choices, student’s personality shows. Elements and Principles of Design are clearly demonstrated.</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>Used class time well. On task everyday.</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>Correct capitalization and punctuation.</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>15 thumbnails completed and turned in with final.</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>Completed work on time.</td>
<td>10</td>
<td></td>
</tr>
</tbody>
</table>

Actual Business Card Size
2.5 x 3 inches.
Address lines need to be in proper order and format.

Denise Reynolds
3456 Lemon Lane
Tacoma, Washington 98466
(253) 577-4236

Clive Barker
7648 Fawn Lane W.
Tacoma, Washington 98478
(253) 444-3333
cbarker@aol.ggg

Ken Hawkins
3456 Lemon Lane
Tacoma, Washington 98466
(253) 577-4455

Yes
Thoughtful, creative design

No
Little to no design effort

Total points out of 100

___________

50

20

10

10

10