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On behalf of the Fall River Parent Academy, we invite you to be a part of improving the lives of children and their families in the city of Fall River. By supporting The Fall River Parent Academy you will be an integral part of a city-wide, on-going initiative designed for families and other caring adults to help their children succeed in school and in life. The Parent Academy is not a building nor a single program run by any one agency or organization. Instead, it is a wide variety of innovative learning and personal growth opportunities, provided by many community groups, held at various locations throughout Fall River.

As an important member of the Fall River business community, we need your involvement and support. We know that an educated workforce and thriving families are the key to continued economic growth and success on the South Coast.

Here are just a few ways you can make a difference:

**Sponsor:** We have sponsorship packages at various levels and each allows you to promote your business while enriching the lives of our youth. Your tax exempt contribution truly makes a difference. (see more information attached)

**Donate:** Have tickets to a sporting event, memorabilia, or a gift certificate? All of these items make great donations for prizes. We are also looking for weekend getaways, gift baskets, memberships, and collectible items.

**Attend:** Enjoy a fun afternoon and support our Fall River Parent Academy by attending our launch event in November. More details will follow.

**Educate:** Do you have a talented staff member that would be available to offer a class or program?

The Fall River Parent Academy believes that when families become more deeply involved in their children's education, students, schools and communities benefit. We will be offering free workshops, classes and presentations that address such parenting concerns as helping children with homework, dealing with behavioral issues, bullying, and the challenge of MCAS testing. In addition, there are personal growth sessions covering such topics as health and fitness, stress reduction, financial management and more.

We believe meaningful partnerships among Fall River residents, the public schools, parents and businesses are the building-blocks of strong community. Your participation and investment will directly support this mission and positively impact the lives of young people in our community. Together we learn, we grow, we succeed!

Sincerely,

Fall River City-wide Advisory Committee

**For more information please contact:**

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*Building Strong Families – Building a Strong Community*